

Course Outline for: BUSN 2096 Internship in Business

A. Course Description

1. Number of credits: 2 to 4

2. Internship hours per week: Variable (45 hours per credit/semester)

3. Prerequisites: Previous coursework in Business and consent of instructor

4. Corequisites None

5. MnTC Goals: None

This internship course explores careers and training in a supervised work setting and combines theory with field experience in an approved business environment. Students must complete 45 hours per credit on the job, additional academic work, and meet with a faculty member. Students may earn 2 to 4 credits.

B. Date last reviewed: February 2023

C. Outline of Major Content Areas

Student will develop the content of their learning experience by developing three to four learning objectives with the training sponsor (employer) and internship coordinator (school). These goals will be related to transferable skills of Management and/or Marketing. Other projects will be included to develop career search skills and/or knowledge of their career choice in the field of business, marketing and management. Students will also review the GPS life plan.

D. Course Learning Outcomes

Upon successful completion of the course, the students should be able to:

- 1. Evaluate the achievement of individual goals and objectives.
- 2. Discuss current issues and topics facing employment, business, and industry.
- 3. Demonstrate marketable skills required for successful business employment.
- 4. Demonstrate self-confidence and good work habits within the occupation.
- 5. Discuss and have increased awareness of the value of personal qualities such as neatness, courtesy, concern for others, and a sense of urgency when serving a customer.
- 6. Demonstrate traits of a good employee, to include independent initiative, insight into problems and solutions, and developing and adhering to a business code of ethics.
- 7. Display a high level of business professionalism.

E. Methods for Assessing Student Learning

Assessment may include one or more of the following:

- 1. Discussion meetings with Internship Coordinator (School)
- 2. Inside/Outside Projects including writing a resume and reviewing a business best seller.
- 3. Final report on goals & objectives

4. Training Station (Employer) Evaluation

F. Special Information

None